



Brisbane Zero Campaign

Background

The Brisbane Zero Campaign is the community-based efforts to build public support for ending homelessness and political support for renewed Commonwealth and State investment in housing, support services and healthcare for the most vulnerable.

Homelessness in Brisbane can and should be ended. This will require a continued commitment to coordination across organisations: a sharing of resources, power, risks and rewards toward the collective vision of ending homelessness in this city.

The Brisbane Zero Campaign represents a continued commitment to process innovation that builds on the working foundations developed by over 30 organisations during Brisbane's 500 Lives 500 Homes campaign (2014-2017). Moving forward, the Brisbane Zero Campaign will embrace Functional Zero as a more pragmatic approach to ending homelessness rather than an arbitrary number and will be guided by the ***Housing First: Roadmap for ending homelessness in Brisbane.***

Implementing a Housing First Approach focusses on *ending* and not simply *managing* homelessness in the Greater Brisbane Region and that ending homelessness involves:

- Any incident of homelessness is brief before being rapidly resolved – preventing first time or episodic homelessness;
- Homelessness is rarely recurring and never a chronic event
- Responding to crisis as they occur, in the shortest time possible; and
- People are assisted to sustaining their tenancies
- Increase supply of affordable, permanent housing



Ending Homelessness

>> Involves

- | | | |
|---|---|---------------------------|
| 1
Preventing first time or episodic homelessness | 2
responding to crises as they occur in the shortest possible time | 3
sustaining tenancies |
|---|---|---------------------------|

>> by using 5 strategies

- | | | |
|--|---|---------------------|
| 1
Know who's there and what they need | 2
Implement a coordinated entry system | 3
Line up supply |
| 4
Keep people housed | 5
Integrate health | |

>> across the full life course

Antenatal Infancy & Parenting Childhood Youth Adulthood Old Age

>> matched to needs

Disability	Mental Health	Domestic Violence
Indigenous	Chronic Health	
Aged Care	Substance Use	

Brisbane Alliance to End Homelessness collaborators share a continuing commitment to improving the quality of life of individuals and families in Brisbane, through collective efforts that improve access to permanent housing, healthcare and community support and create greater opportunities for economic, social and cultural participation.



The Principles of the Brisbane Zero Campaign

Collaborators are committed to System Improvement through:



As the backbone organisation, Micah Projects will

- Guide vision and strategy
- Support aligned activities
- Establish shared measurement practices
- Build public will
- Advance policy
- Mobilise funding

The Goals of the Brisbane Zero Campaign

The Alliance will work in collaboration to achieve the key goals of the Brisbane Zero Campaign

- Building one housing delivery system to include every person experiencing homelessness in Brisbane and is used by every sector with a role in preventing and ending homelessness.
- Working on having the good, real-time information we need to make the best decisions, including when people move to housing and when new people enter into homelessness.
- Learning what every person needs, based on their individual experience, circumstances and choices.
- Exploring how to better use the resources currently available.
- Learning what type of new housing and supports are needed in Brisbane.
- Enhancing public support and securing what we need to build a dynamic range of affordable and supportive housing, healthcare and social services in Brisbane.
- Connecting with other communities for innovation, knowledge and group problem solving



Joining the campaign

By signing a Collaboration Agreement, your organisation can:

- ✓ Provide support to those experiencing homelessness to access information or referral assistance to the appropriate services to meet their needs
- ✓ Keep the By Name List up to date by entering information about individuals, families with children or youth that are experiencing homelessness and are in contact with homelessness services
- ✓ Use the common assessment tool, the VI-SPDAT, with those your service are supporting
- ✓ Nominate an organisation champion to ensure data is accurate on a monthly basis and drive participation within the team(s).

As the backbone organisation, Micah Projects will assist by

- ✓ Processing requests for organisations to gain access to the By Name List in the Advance to Zero database
- ✓ Provide training and support for organisations and staff to utilise the VI-SPDAT and database
- ✓ Manage and maintain processes to ensure the database is functioning as required
- ✓ Assist your organisation by providing data from the list to assist with service reviews, project design and funding applications

Coordination Efforts

By signing a Collaboration Agreement, your organisation can partake in:

- ✓ Steering Committee – led by the BAEH to coordinate work across the campaign
- ✓ Population Focused Coordination Groups – to collaborate efforts to address emerging issues for particular populations
 - Adult Individuals (25 years and older)
 - Families with children (inc. DFV)
 - Youth (24 years and younger)
 - Health (TBC)*
 - Justice/Corrections (TBC)*

As the backbone organisation, Micah Projects will assist by

- ✓ Provide minutes, agendas and circulating ideas and information arising from meetings
- ✓ Maintaining and refreshing membership lists to ensure confidentiality is respected
- ✓ Convene and facilitate coordination groups
- ✓ Keep meetings meaningful and focused on achieving direct work to improve access to housing, health and social supports



Governance

The Brisbane Alliance to End Homelessness will provide the over leadership and direction for the Brisbane Zero Campaign.

Your organisation can contribute to decisions that set the strategic direction arising from the Brisbane Zero Campaign by electing an executive or senior management staff to participate in quarterly steering group meetings.

The backbone organisation, Micah Projects will

- Provide reports and discussion papers prior to each meeting
- Provide minutes, agendas, circulating ideas and information arising from meetings

Publicity

Your organisation can choose if it would like to:

- Be named as a participating organisation in publicity, presentations, reports or other public documentation about the campaign
- Have its logo displayed in reports, presentations or other public documentation that feature participating organisation logos
- Provide the campaign with a key contact in your organisation responsible for publicity and communications
- Use data for your own organisational media releases, acknowledging your participation and collaboration in the campaign

Evaluation

To evaluate the campaign and map shared achievements your organisation can:

- ✓ Support staff acting as lead workers to complete quarterly surveys and provide information for statistics
- ✓ If asked, participate in evaluation activities

As the backbone organisation, Micah Projects will assist by:

- ✓ Keeping this simple and being mindful of staff time commitments

Join the Campaign

- Steering Committee
- Campaign Supporter – Individual or Corporate
- Coordination Groups (requiring database access)

Collaboration Agreement

This signed letter indicates our organisational support to:

- the mission of preventing and ending homelessness through the Brisbane Zero Campaign
- embrace the Functional Zero methodology as a process for ending homelessness in Brisbane

Name

Title

Organisation

Date

Signature

Coordination Group Participation

For privacy and confidentiality purposes, participating organisations will be required to sign the Advance to Zero Collaboration Agreement for Regional Members.

This will include the application for user access, and ensure that all data being viewed within the system, whether the participating organisation is entering data or not, is kept private and confidential in respect of the people surveyed.

Please indicate which Coordination Group your organisation will be participating in:

- Adult Individuals (25 years and older)
- Families with children (inc. DFV)
- Youth (24 years and younger)
- Health (TBC)*
- Justice/Corrections (TBC)*